Population Media Center’s entertainment programming promotes social and cultural change and has helped improve the lives of hundreds of millions of people. See what people are saying.

A writer’s zeal for SIZZLING STORIES with a scientist’s passion for QUANTIFIABLE METRICS.
- Earth Island Journal

PMC is INSPIRING change.
- World Watch Magazine

There is SOMETHING GREATER behind it than just entertainment.

For a poor man like me, the drama is a great source of HOPE.
- Iyassu, listener of Yeken Kignit in Northern Ethiopia

Designed to TEACH us as much as TITILLATE.
- Hollywood Reporter

Soap operas on radio and television can QUICKLY CHANGE PEOPLE’S ATTITUDES.
- Lester R. Brown, World on the Edge: How to Prevent Environmental and Economic Collapse

PMC provides information, corrects misinformation and EMPOWERS people to make their own decisions.
- Green Source DFW

EDUCATING THROUGH ENTERTAINING provides a fascinating opportunity to confront these taboos and usher in new conversations.
- Georgetown University Institute for Reproductive Health