

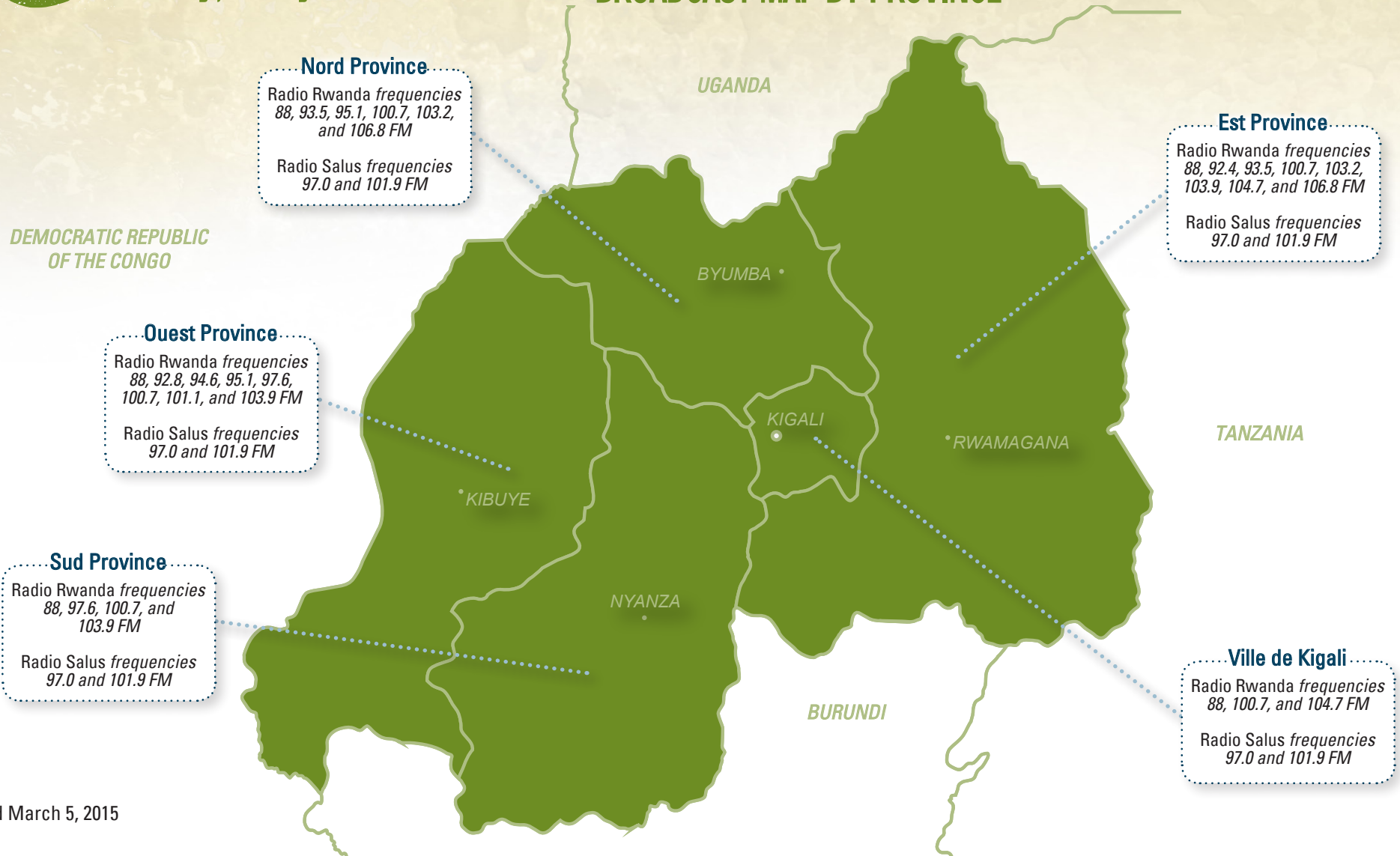


POPULATION MEDIA CENTER

Acting for Change

PMC RWANDA

BROADCAST MAP BY PROVINCE



Revised March 5, 2015

IMPANO N'IMPAMBA ("A GIFT FOR TODAY THAT WILL LAST A LONG TIME") IN KINYARWANDA
AIRING OCT 2014 - OCT 2015 OVER RADIO RWANDA - NATIONWIDE COVERAGE
AIRING FEB 2015 - OCT 2015 OVER RADIO SALUS - COVERAGE REACHES 90% OF NATION